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Alcohol and Drug Abuse Programs



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SUPPORTED BY
JUVENILE WELFARE BOARD
UNITED WAY OF PINELLAS COUNTY
DEPARTMENT OF HEALTH AND
REHABILITATIVE SERVICES
DISTRICT V

ACCREDITED BY
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PINELLAS ASSOCIATION FOR RETARDED CHILDREN
3100 - 75TH STREET NORTH • ST. PETERSBURG, FLORIDA 33710-2399
FAX (813) 345-7130 **PHONE (813) 345-9111**

November 14, 1991

Jimmy Goodman
Channel 50
P. O. Box 9090
Clearwater, FL 34618-9090

Dear Mr. Goodman:

Thank you very much for taping our Black Tie Party. The Black Tie Party was a huge success, and I am sure everyone will enjoy the tape. The proceeds of the Black Tie Party are used for the direct benefit of the children and adults we serve at PARC.

Please accept our sincere appreciation for so generously sharing your time and talents.

Very truly yours,

Bert Muller
Bert Muller
President

BM/mrl



WEST PASCO SERTOMA CLUB

P.O. Box 1302
New Port Richey, Fl. 34291-1302

March 17, 1989

Jim Goodman V.P.
Station Manager
WBHS TV Channel 30
c/o Home Shopping Network
PO Box 9999



July 16, 1992

National Marrow
Donor Program

National Coordinating Center
3433 Broadway Street N.E.
Suite 400
Minneapolis, MN 55413
612-627-5800
1-800-526-7809
FAX: 612-627-5899

Mr. Jim Goodman
Vice President and Station Manager
WBHS 50
HSN Broadcasting of Tampa, Inc.
P.O. Box 9090
Clearwater, FL 34618-9090

Dear Mr. Goodman:

Thank you for your time on the phone yesterday. This is to confirm that the National Marrow Donor Program (NMDP) is requesting permission to make use of an excellent series of four reports done by Michele Tunstall on marrow donor issues.

The series succinctly captures the relevant issues regarding the need for marrow donor volunteers. Because it is done so well, we believe it would be an excellent training/educational tool for our international network. Many of our families and donor center coordinators have no experience talking with members of the media. Allowing them to view such a series offers them information and guidance on how to respond to reporters in their own area.

The NMDP does not seek use of the tape for commercial purposes and no profit will be made from its use. HSN must consider this request strictly on the basis of public service.

If you are willing to grant this request, I would be happy to

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(813)251-0921 FAX: (813)251-9346

South Pinellas Office
818 4th Street, North
St. Petersburg, Florida 33701
(813)696-3111 FAX: (813)696-3302

Dear Karen,

Thank-you so much for visiting our Red Cross Chapter in St. Petersburg. I know our Telephone Reassurance Program benefited from your special attention to it.

With your help we may be able to help many more lonely shut-ins. We need only to have the Volunteers that enable us to help.

We really enjoyed watching the "interview" on TV 50. You and your camera man did a great job.

We hope in the future that we may be able to show you some of our other Community Volunteer Services. Volunteers helping to give their own community the services that we provide.

Thanks again,

A handwritten signature in cursive script that reads "Dot Quinn".

Dot Quinn
Coordinator of Telephone Reassurance



Serving Hillsborough and South Pinellas Counties



Harry K. Weaver
President

FLORIDA SHERIFFS YOUTH RANCHES, INC.

Central Office, Boys Ranch, Florida 32060 Telephone (904) 842-5501

REPLY TO: Youth Villa

September 5, 1989

PROGRAMS

BOYS RANCH
Boys Ranch, FL 32060
(904) 842-5555

YOUTH VILLA
P.O. Box 1380
Bartow, FL 33830
(813) 533-0371

YOUTH RANCH
3180 County Rd. 102
Safety Harbor, FL 34685
(813) 725-4781

YOUTH CAMP
P.O. Box 1000
Barberville, FL 32005
(904) 749-9999

CARUTH CAMP
P.O. Box 10
Ingles, FL 32848
(904) 447-2259

FIELD OFFICES

Stuart Office
P.O. Box 1686
Stuart, FL 33485
(305) 286-4289

Fort Lauderdale Office
5106 NW 33rd Avenue
Suite 143
Fort Lauderdale, FL 33309
(305) 486-5992

Fort Myers Office
Suite 401
3443 Hancock Bridge Parkway
North Fort Myers, FL 33903
(813) 656-1117

Ms. Michele Tunstall,
Producer
TV 50
P.O. Box 9090
Clearwater, Florida 34618-9090

Dear Ms. Tunstall:

Thank you for including the Florida Sheriffs Youth Ranches in your public service segments. Hopefully, this additional exposure will introduce more supporters to our program.

It was a pleasure working with you during the filming here at the Youth Villa. We hope that you will come back again in the future for some additional filming. We sincerely appreciate the exposure.

Thank you again, and we look forward to working with you again in the future.

Sincerely,

Bill Biebuyck
Regional Director

BB/bs

P.S. I saw the spot today and it looked great. Any chance you can send us a copy?

Accredited Member



NATIONAL
ASSOCIATION
OF HOMES FOR
CHILDREN

LifeLink of Florida



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September 8, 1989

Ms. Michele Tunstall
TV 50 WBHS
P.O. Box 9090
Clearwater, FL 34618-9090

Dear Michele:

It was a pleasure to work on the taping of the "In Your Interest" segment concerning organ and tissue donation. We look forward to doing another episode about bone transplantation. I will be sending, under a separate cover, a tape to make a copy of this story.

Thanks again,

Barbara Giacalone Eaker
Administrative Coordinator/
Director of Public Education

BGE:scg

"With Your Help, Life Goes On..."

1-800-262-5775
Phone (813) 253-2640
2111 West Swann Avenue
Tampa, Florida 33606

A Division of LifeLink Foundation, Inc.
A not for profit corporation dedicated to serve those patients in need of transplantation therapy.

Fax (813) 251-1819
24 Hr. Donor Referral
1-800-84-DONOR
Tampa 932-8808



May 24, 1990

Ms. Michele Tunstall
IN YOUR INTEREST
P.O. Box 9090
Clearwater, FL 34618-9090

Dear Ms. Tunstall:

It was a pleasure working with you recently. You helped make our media tour a success.

Please call if the Rice Council can provide additional information or materials, or if we can be of further assistance.

Thanks for your interest and support of the U.S. rice industry. We look forward to working with you again.

Sincerely,

A handwritten signature in cursive script that reads "Gloria Soto".

Gloria Soto
Home Economist

GS/kh

The Humane Society of Tampa Bay

Est. 1912



3607 North Armenia
Tampa, Florida 33607
(813) 876-7138

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Karen L. Cheeks

May 11, 1990

Ms. Karen Colbert
Channel 50
P.O. Box 9090
Clearwater, FL 34618-9090

Dear Karen,

We sincerely appreciate your help in getting the word out about our Third Annual Express Press/Humane Society of Tampa Bay "Walk for the Animals." The Walk was a tremendous success attracting nearly 1,000 walkers and raising \$33,000 for our Humane Society.

We are grateful for your continued support.

Sincerely,

Stephanie Carroll
Stephanie Carroll, Coordinator
Volunteers/Development



S.P.C.A. of West Pasco, Inc.

Shelter: 7734 Congress Street • New Port Richey, FL 34653-1110 • (813) 849-1048
Mail : P.O. Box 38 • New Port Richey, FL 34656-0038

May 20. 1989

Mr. Jim Goodman
TV 50 WBHS
Silver King Broadcasting Of Tampa, Inc.
P.O. Box 9090
Clearwater, Florida 34618-9090

Dear Mr. Goodman:

If I was dreaming when I called Kathy Jurado, my dreams came true when Jay Adams phoned and told me they were coming to the S.P.C.A. Shelter for an interview. The interview turned into what we had been hoping for, for a long time. Never have I seen a crew work so hard, but their love for animals made the job easier.

I want to thank you for your interest and your idea of a "Pet of the Week" sure is great. I hope in the near future you can implement your idea for a "Pet of the Week".

The crew was the most competent group I have seen.. Jay was an excellent interviewer and helped everyone to feel at ease and knew just exactly what we needed to tell our story. You are to be complimented in putting a crew like these young people together. It renews your faith in people doing an excellent job. Ron and Karen are strictly professional. Steph Fuhs will be an asset to your productions in the future.

We want to thank you and hope this venture is as productive for you as I know it will be for us. We needed this boost to help make a better life for so many "homeless animals"

Sincerely,

Bob Berg, Chairman
Animal Relief '89

cc: Kathy Jurado

Your Contributions Keep Our Shelter Doors Open

BOB GRAHAM
FLORIDA

United States Senate

WASHINGTON, DC 20510-0903

April 22, 1991

Ms. Michele A. Tunstall
Reporter
WBHS
HSN Broadcasting of Tampa, Inc.
Post Office Box 9090
Clearwater, Florida 34618-9090

Dear Michele:

Thank you for your note and VHS copy of your excellent report on my 250th workday in Tampa. Your offer to provide a tour of your broadcast facility was also greatly appreciated.

My workday on the Howard Frankland Bridge was a memorable milestone for many reasons. The work was tough. The sun was hot. As always, the co-workers had interesting comments about what's going on in the world and in their lives. The celebration that followed at La Tropicana was very meaningful for me, and it was a pleasure to see you there.

Let us know when we can be of assistance. The direct line to your press office in Washington is 202/224-7999, where Ken Klein or Mary Bryne can provide help.

With kind regards,

Sincerely,



United States Senator

BG/j

BOB GRAHAM
FLORIDA

United States Senate

WASHINGTON, DC 20510-0903

January 24, 1990

Ms. Karen Colbert
TV50 WBHS/HSN Broadcasting of Tampa, Inc.
Post Office Box 9090
Clearwater, Florida 34618-9090

Dear Karen:

It was a great honor to participate in the Martin Luther King Celebration. Dr. King's message of peace, love and the constant striving to make ourselves and our world a better place in which to live is still alive. It is challenging that the people of China and Central Europe are striving for justice for all people and adopting democratic ideals.

Karen, I enjoyed our conversation and glad that you are part of the journalism community in Florida. If we can be of any assistance to you, or HSN Broadcasting of Tampa, Inc., we would be pleased to do so. Mr. Ken Klein is our press secretary, and he may be reached at 202/224-3041. Please do not hesitate to contact us.

Please extend my best wishes to Carl Buehl.

Our Washington office is located at 241 Dirksen Senate Office Building, Washington, D. C. 20510. Should you decide to travel to



Family Service Association of Greater Tampa, Inc.



5800 N. NEBRASKA AVE • TAMPA, FLORIDA 33604 • TELEPHONE: 238-3727
407 N. PARSONS, SUITE 104A • BRANDON, FLORIDA 33510 • TELEPHONE 689-8499 • FAX 238-4130

June 3, 1991

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Ms. Karen Colbert
HSN Broadcasting of Tampa, Inc.
P.O. Box 9090
Clearwater, Fl. 34618-9090

Dear Karen:

Thank you for selecting Family Service Association for your program concerning drugs and children. I was able to watch the segment aired on Thursday at 10:20 a.m. The segment was nicely done along with an impressive shot of FSA, school campus, the drug shot and Detective Todd.

I look forward to doing other community interest programs with you. Our Parent Education program is growing as the need increases. I am enclosing a copy of our next article for the Dialogue pertaining to Parent Education. Also, I gave a speech at Metropolitan Ministries last month and included our work with Learning Disabilities and Postpartum Depression. A representative from Tampa General Hospital would like for me to give workshops at Tampa General Hospital on Postpartum Depression on a regular basis. They seem to have a serious need, but no place to refer these women. A representative from Shriner's Hospital asked me to do workshops on Learning Disabilities on an ongoing basis as well. As you can see, there are many needs and concerns in our community.

Another thought you may want to consider is literacy month in September. I will be planning various programs, including Learning Disabilities for that month.

Again, thank you for a job well done. I am enclosing blank tapes for two copies of our drug segment.

All the best.

Sincerely,

Leslie A. Oja

Leslie A. Oja, MSE
Director, Project Liberate.

enclosures.



United Way

OUR GIFT IS DEDUCTIBLE ON FEDERAL TAX RETURN
MEMBER WELCOME - UNITED WAY OF GREATER TAMPA
AND FLORIDA
1001 N. NEBRASKA AVE
TAMPA, FL 33604



UPARC Foundation

August 8, 1990

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A.L. Williams

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Executive Director

Mr. Jimmy Goodman
Station Manager
TV 50 WBHS
P.O. Box 9090
Clearwater, FL 34618-9090

Dear Jimmy:

Thanks for the special part you and your staff played in our grand opening celebration last week. Producers Jay Adams and Jackie Cooper did an outstanding job interviewing, taping and creating a very touching UPARC production. Their sensitivity to client confidentiality was especially appreciated.

Jay, we are thrilled that you have agreed to participate on our Public Relations Advisory Committee. Your media expertise will be a real asset and your offer of an informational video will definitely enhance our fundraising efforts.

We look forward to seeing you on Friday, August 17 at 8:30 a.m. at the Foundation office. Thanks again for all you are doing on behalf of the special people we serve.

Very truly yours,

Beth O'Malley
Director of Communications and Fund Development

cc: Cathy Holland



Tampa Bay Suncoast Chapter
217 North Howard Avenue
P.O. Box 4236
Tampa, Florida 33677
(813)251-0921 FAX: (813)251-9346

South Pinellas Office
818 4th Street, North
St. Petersburg, Florida 33701
(813)896-3111 FAX: (813)896-3302

Dear Karen,

Thank-you so much for visiting our Red Cross Chapter in St. Petersburg. I know our Telephone Reassurance Program benefited from your special attention to it.

With your help we may be able to help many more lonely shut-ins. We need only to have the Volunteers that enable us to help.

We really enjoyed watching the "interview" on TV 50. You and your camera man did a great job.

We hope in the future that we may be able to show you some of our other Community Volunteer Services. Volunteers helping to give

**Big Brothers
Big Sisters**
OF GREATER TAMPA, INC.

April 12, 1993

Ms. Karen Colbert
Reporter, "In Your Interest"
WBHS-TV, Channel 50
12425 28th Street North, #3000
St. Petersburg, Florida 33716

Dear Karen:


Thanks for featuring the Project Mentor program on "In Your Interest" next month! We appreciate the opportunity to showcase our programs.

Just to confirm our conversation last week, we will tape the segment on Friday, April 23, 4:00 p.m. at the 78th Street Station (3210 S. 78th Street). I've asked our volunteer, Alan Anderson, to let me know if the camera crew could arrive earlier (around 3:30) to get some footage of the fire engines, station, etc. I'll get back to you if this poses a problem.

I'll see you on the 23rd around 10 a.m. to tape the agency portion of the story.

Thanks again -- we value your support.

Sincerely,



Lorie Plyler Briggs
Recruitment/Community Relations Director





GULF COAST JEWISH FAMILY SERVICE, INC.

SERVING PASCO, PINELLAS AND HILLSBOROUGH COUNTIES



ACCREDITED

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OF SERVICES FOR FAMILIES
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ADMINISTRATIVE OFFICE: 11401-A BELCHER ROAD SOUTH, LARGO, FLORIDA 34843 - PHONE 813/541-7441

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STANLEY HUNTER

August 9, 1991

Ms. Karen Colbert
Channel 50 TV
P. O. Box 9090
Clearwater, Fl 34618

Dear Karen,

The Adopt-A-Grandchild video was GREAT! I am looking forward to seeing the Linking Lifetimes video when it is ready. I want to thank you for featuring our programs. We have gotten several calls from potential volunteers that saw the program. I enjoyed meeting you and the crew of Channel 50 and appreciate the courteous way we were treated. I can tell you have a generous interest in children and your community. I hope to see you soon.

Sincerely,

Andrea S. Whidden, Director
Intergenerational Programming

ASW/jsb



Gulf Coast Jewish Family Service, Inc., is a Beneficiary Agency of Jewish Federation of Pinellas County, Inc.
Funding also received from "Action," Juvenile Welfare Board of Pinellas County, Florida Department of Health &





Family Service Association of Greater Tampa, Inc.



5800 N. NEBRASKA AVE • TAMPA, FLORIDA 33604 • TELEPHONE: 238-3727
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Ms. Karen Colbert
HSN Broadcasting of Tampa, Inc.
P.O. Box 9090
Clearwater, Fl. 34618-9090

Dear Karen:

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CITY OF ST. PETERSBURG

February 14, 1992

St. Petersburg Fire Department
Fire Prevention Division
400 - 9th Street South
St. Petersburg, FL 33701

HSN Broadcasting of Tampa, Inc.
Attn: Karen Colbert
P. O. Box 9090
Clearwater, FL 34618-9090

Dear Karen:

Thanks again for your interest in fire safety. It is difficult at best to measure our effectiveness, but public awareness efforts must continue to meet our objectives.

The video tape is excellent and I hope that we will be able to show the members of our organization the positive influence that we have on children.

On a personal note, keep us posted on your new addition!

Best Wishes,

A handwritten signature in black ink, which appears to read "Thomas Young". The signature is stylized with a large, sweeping "T" and a long, horizontal stroke extending to the right.

Thomas Young
Deputy Fire Marshal
St. Petersburg Fire Department

TY/jmr

FLORIDA GAME AND FRESH WATER FISH COMMISSION

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Orlando

QUINTON L. HEDGEPEETH, DDS
Miami

MRS. GILBERT W. HUMPHREY
Miccosukee

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BEN ROWE
Gainesville

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SOUTH REGION
3900 Drane Field Road
Lakeland, FL 33811
(813) 648-3203

Ms. Karen Colbert, Reporter
HSN Broadcasting of Tampa, Inc.
P.O. Box 9090
Clearwater, Florida 34618-9090

Dear Karen:

I have viewed the tape of the community service spot you filmed a few weeks ago and am very pleased with the coverage and exposure you gave my program. My personal thanks to you and all other staff members who had a hand in the production. I hope I can call on you for coverage of future project events. Hope you and the new baby are doing well. Thanks again!

Bass Wishes,

Paul W. Thomas
South Region Urban Fishery
Project Leader



TAMPA BAY HARVEST Inc.

RUBIN ICOT CENTER
Summit Executive Suites
& Conference Center
13575 58th St. N., Suite 257
Clearwater, FL 34620
813/538-7777

February 3, 1993

Ms Karen Colbert
WBHS - TV 50
P. O. Box 9090
Clearwater, Florida 33620

Dear Ms Colbert:

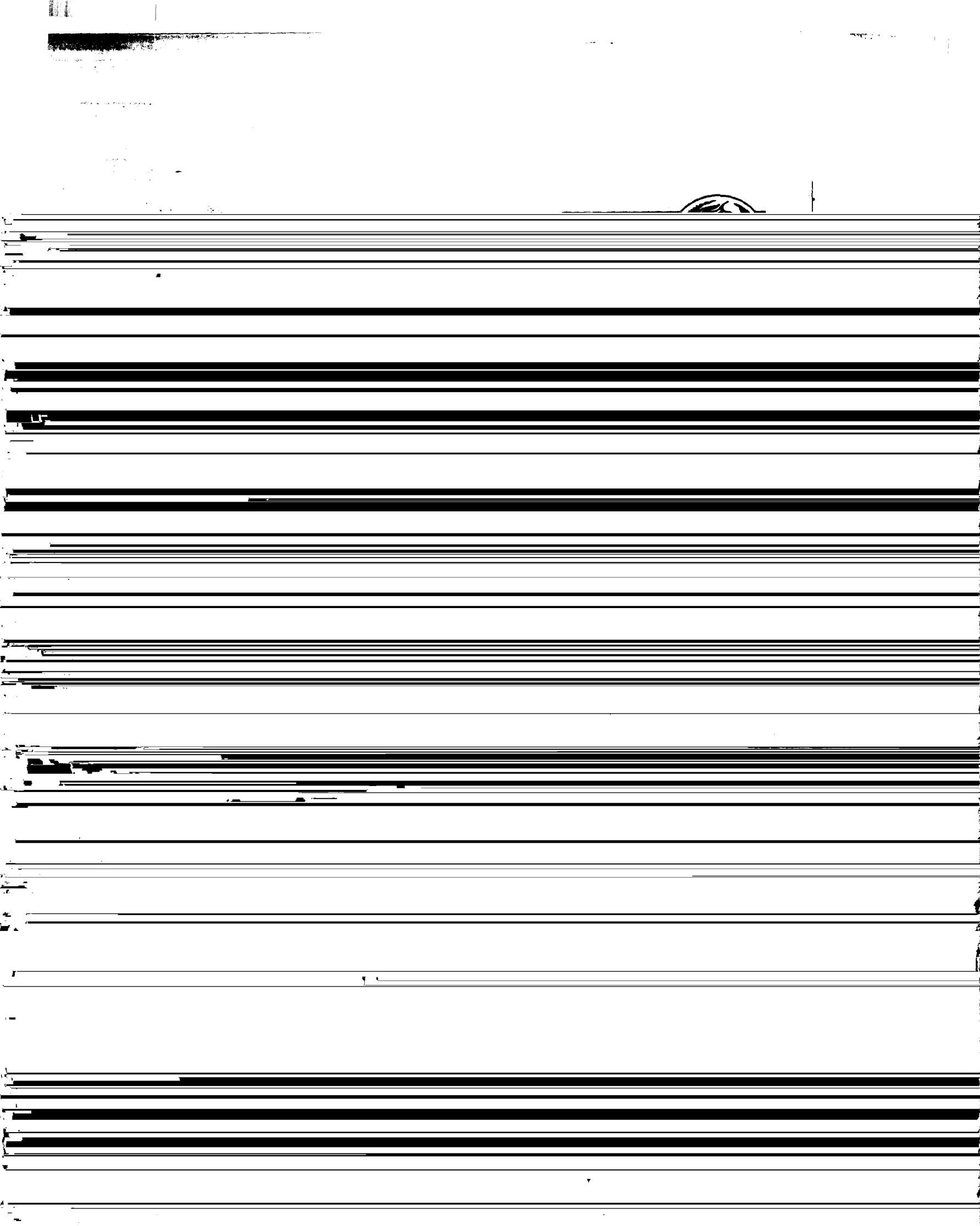
TAMPA BAY HARVEST would like to thank all our volunteers, our food and in-kind donors, our food recipients, and our friends in the media for making 1992 our most successful year ever! Thanks to all of you, our 688 volunteers picked up over 1.1 million pounds of leftover food from our donors, delivering the free food to 57 charitable agencies who serve the needy of the Tampa Bay area. This food, which would have otherwise been thrown away, provided well over one million meals to the citizens of our metropolitan area who would have otherwise gone hungry.

Thanks to your press coverage and the generosity of the Tampa Bay community we currently have 92 food donors, a dramatic increase from the 41 donors of a year ago. Thanks to all your efforts and efforts of companies such as Publix, Winn Dixie, National Cinema Supply, Florida Suncoast Dome, All Children's, Humana Women's and Morton Plant Hospitals etc., TAMPA BAY HARVEST, an all-volunteer group, has become a stronger bridge between the Tampa Bay food industry and the needy citizens of the Tampa Bay area. You have also made it easier for us to better utilize and distribute this metropolitan area's food abundance and to reduce unnecessary and costly food waste.

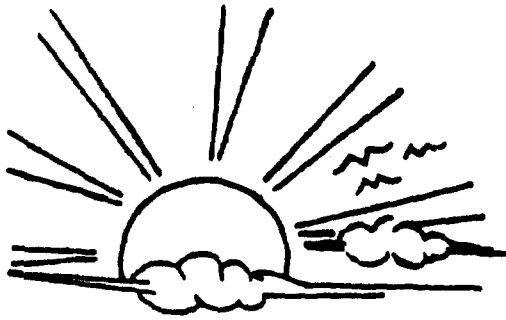
TAMPA BAY HARVEST's goals for 1993 are to involve more area restaurants in our efforts to distribute leftover food, to increase the number of volunteers in both Hillsborough and Pinellas Counties, and to expand our distribution to more area charitable agencies. With your continued support, all of these goals are possible. If anyone needs more information about TAMPA BAY HARVEST or how to participate in Tampa Bay Harvest program, please call (813) 538-7777.

Sincerely,

Mary E. Dowdell
President







Human Development Center

"Independence On The Horizon"

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Executive Director

ROGER MILLER
Program Director

MARIAN WHITE
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DR. WAYLON MOORE

May 18, 1992

Ms. Michele Tunstall
WBHS - Channel 50
P. O. Box 9090
Clearwater, FL 34618

Dear Michelle:

Thank you for the VHS copy of the 5-part series on the Human Development Center; everyone who had the opportunity to watch the finished production on Channel 50 during its airing last week, including me, has indicated how great it is.

We are grateful for your support and interest in our efforts to help individuals with disabilities in our community. It is only through the generosity of organizations such as Home Shopping Network and individuals like you and your crew that we are able to continue this work.

I am enclosing the signed Dub Release you require; if you need any further information, please give me a call. The Board of Trustees, staff, and students all want to express their appreciation to you and your crew for "a job very well done".

Yours truly,

James L. Bell
Executive Director

JLB/mbw

CC: Brian Feldman, HSN
Allen P. Allweiss, Exec. V.P.

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